



# Digital Information Kit

Produced by Recording Connection

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# Welcome to your journey with Recording Connection.

For 40 years we've been connecting music producers and creators just like you into real recording studios – so you can study under a master music producer and make the vital business connections you need to succeed as a creative professional.

Our mission is clear and simple:

1. To ***graduate you with vital business connections***
2. To ***keep you out of soul crushing debt***
3. To ***train you as an apprentice outside of the classroom – in a real recording studio.***

We'll cover to following:

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# Welcome.

Make no mistake – not all schools are created equal. Choosing the wrong school could actually destroy your chances of making it in the music industry – saddling you with overwhelming debt that will take you 30+ years to pay off – with no connections to show for it.

Choosing a school that actually supports your goals – with the right proven track record – could launch you into a real career in under a year. But it takes focus and commitment – and really understanding what it is that you're looking for.

Recording Connection has a proven 40 year old formula that works in 3 steps:

- Train you as an apprentice to learn by doing – in a real recording studio.
- Keep you out of crushing debt.
- Graduate you with vital business connections in under a year.

As you read through this information kit, remember: connections the most important piece of the formula, and we are the only school that guarantees its graduates the vital business connections you need to succeed.

# Connections.

Let's not mince words – you need to know 10, 20, 30 + professionals to make it in the music industry. But more importantly – ***they must know you.***

***And your work, your skillset, and what you are capable of.***

Any school that tells you otherwise is lying to you.

The music industry has always been and remains today a business based on ***relationships***. It has never ever functioned based on a diploma, a certificate of completion, or a degree. In fact, the flaunting of degrees and diplomas in this industry can actually hurt you because it's looked upon as elitist and irrelevant.

At Recording Connection, we focus on what matters – Training you to be irreplaceably valuable as we ***Get You Connected*** – getting as many phone numbers and contacts into your phone as possible.



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# We Hit Different

How our education stands out from the rest

# Difference #1

Other schools sell access to overcrowded classrooms on a college campus - where you're lost in the crowd and learning from professors who are out of touch.



**We put you in a working professional recording studio studying directly with a master producer, music creator, or engineer.**



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# Difference #2

Other audio schools charge between \$18k-\$250k.  
**Recording Connection purposely keeps our tuition  
low so you stay out of soul crushing debt.**



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# Difference #3

**We believe in one-on-one education on-site in professional recording studios.**



They believe in packing you in lecture halls and overcrowded labs.



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# Difference #4

They believe in selling you meaningless diplomas that have zero value in the music business.



**We believe in giving you hands-on learning as you build a portfolio of original music and make vital business connections.**



# Celebrities enrolling themselves or their loved ones in Recording Connection & RRFC Schools.

NHL Player, **Mika Zibanejad**

MLB Legend, **Barry Zito**

Grammy Award Winning Rapper, **Warren G**

Tracy Morgan's Son, **Tracy Morgan, Jr.**

Miranda Lambert's Husband, **Brendan McLaughlin**

NFL Player, **Tommy Hendricks**

Meek Mills Cousin, **Naiem Parker**

Drake's Cousin, **Chris Graham**



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# Students Who Made It

Join our ever-growing list of students who "made it" – after completing our program.

*There's an old saying, "You are judged by the company you keep".  
Like you, these students came to us looking to amplify their life. They had no experience, and a dream.  
Look at them now.*

# Students Who Made It



## Dominick Eagles Aka E. Beats

Started selling his beats and tracks online.

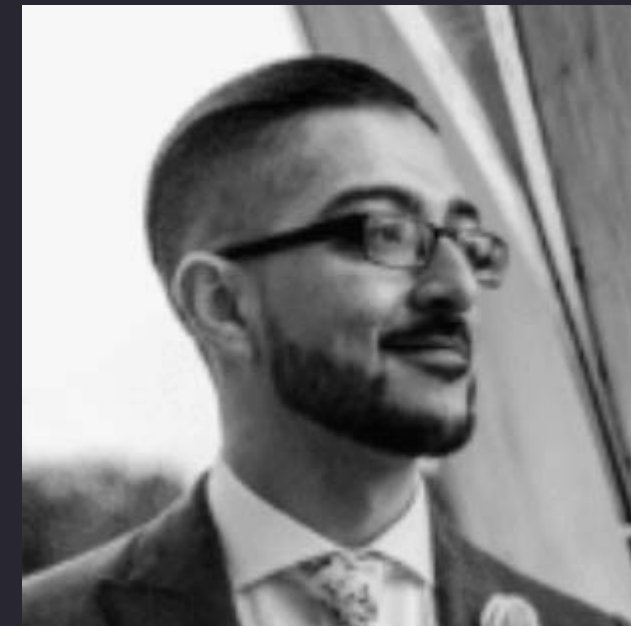
**One buyer was non other than Betty Wap!**

That beat ended up being used in Fetty Wap's "My Way". Nick E. Beats is now a Double Platinum Producer, Beat Maker, and Recording Engineer. He's worked with Drake, Gucci Mane, and Rich the Kid, to name a few.



## Tammy Morales

(Travis Scott, Yo Gotti, Gunna, Lil Baby, Tyla Yahweh, Don Toliver, Key Glock, 2 Chains, YFN Lucci) currently has 5 platinum tracks under his belt, a deal with Sony/ATV, and more on the way. Ray credits his mentor for playing an integral role in his success by supporting him and enabling him to build industry connections. **He's still working with his mentor today.**



## Arturo Medina

Is now working as a freelance audio engineer. He is using Career Services as a resource and strategy to help build his freelance business. Arturo is currently working on an 11-track album for a band.



## Morning Estrada

Has garnered three Grammy nominations and **one Latin Grammy win**. Artists and producers he's working with include Aminé, Rosalía, Jessie J, J. Calvin, Frank Dukes, Camper, El Grinch, Brandy, Trinidad James, Tech N9NE, Nelly, 50 Cent, Linzi Jai, Noah Cyrus, Mr. Porter, and more.

# Students Who Made It



## Zachary Eaton

Zachary is now an employed Audio Engineer at Envyon Studios, an established multi-room recording studio where **Juice Wrld** recorded his charting song "Lean wit Me".



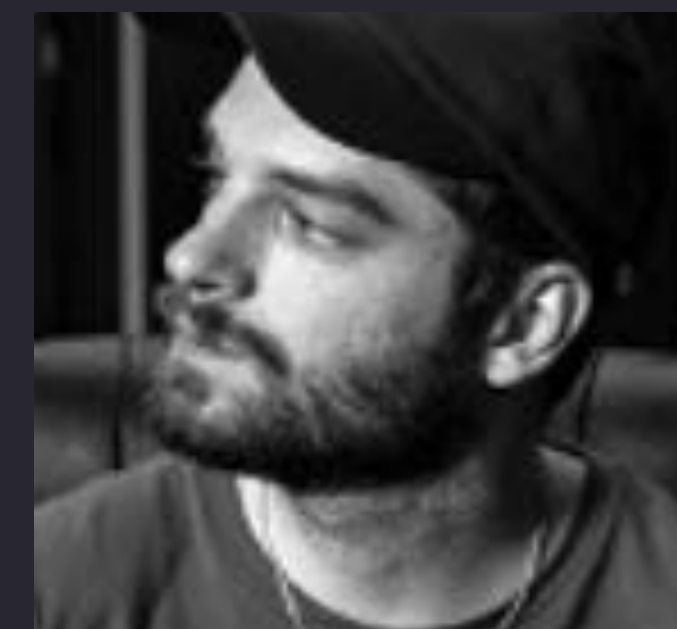
## Taylor Crommie

Taylor has worked with Lea Michelle, DJ Paul, Kembe X, Jay Rock, Wifi Funeral, YelaWolf, Lance Skiiwalker, Reddish Blue, Rob Vicious, K-pop band Speed, and more.



## Luci

Luci studied music production at Recording Connection under the tutelage of DJ Joey Paranoia. Upon graduating, she began playing the circuit in Orlando, working to develop her own identity and sound as an artist.

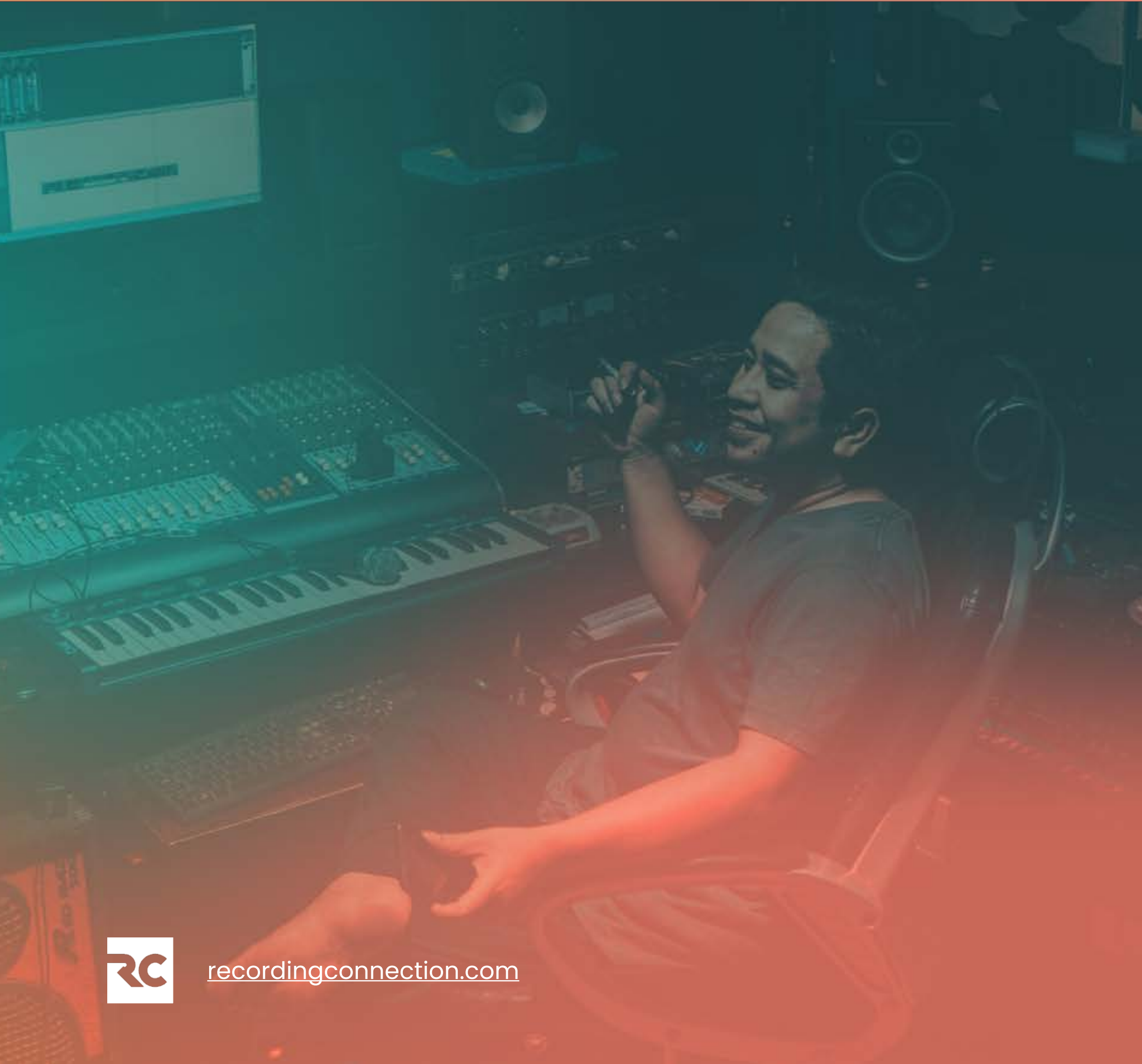


## Ryan Venable

Seeking a cost-efficient way to learn audio, Ryan enrolled with Recording Connection and found himself enriched under the wing of Ricky Rich of Studio 713. In a studio well-equipped with a live room, ISO booth, and two studio spaces.



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# What We Provide

- A Private Classroom In A Professional Recording Studio Near Your Home
- Access To Pro Gear
- Your Own DAW of Choice
- One-on-One Mentorship Under A Celebrated Music Producer In-Studio
- A 2nd Mentor – Access Remotely From Your Home
- Access To Our Network Of Thousands of Contacts In The Music Industry
- Thousands of Hours Of Additional Video Content From The World's Most Celebrated Music Producers – Including Timbaland, Billy & Finneas Eilish, Young Thug, Pharrell, and Many More
- All Your Books and Materials
- Structured Course Curriculum Licensed By Your State
- Life / Career Coaching
- Job Placement Support

**"I was working at a job I hated at a bank. Now I have two Grammy's and have released 183 songs. Thank you Recording Connection!"**

Morning Estrada, Recording Connection Graduate



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**Morning Estrada**

**"I didn't want to get my parents in debt forever, I wasn't going to do that. I needed a school that was just focused on what I wanted to do... and I found it in Recording Connection."**

Luci, Recording Connection Graduate



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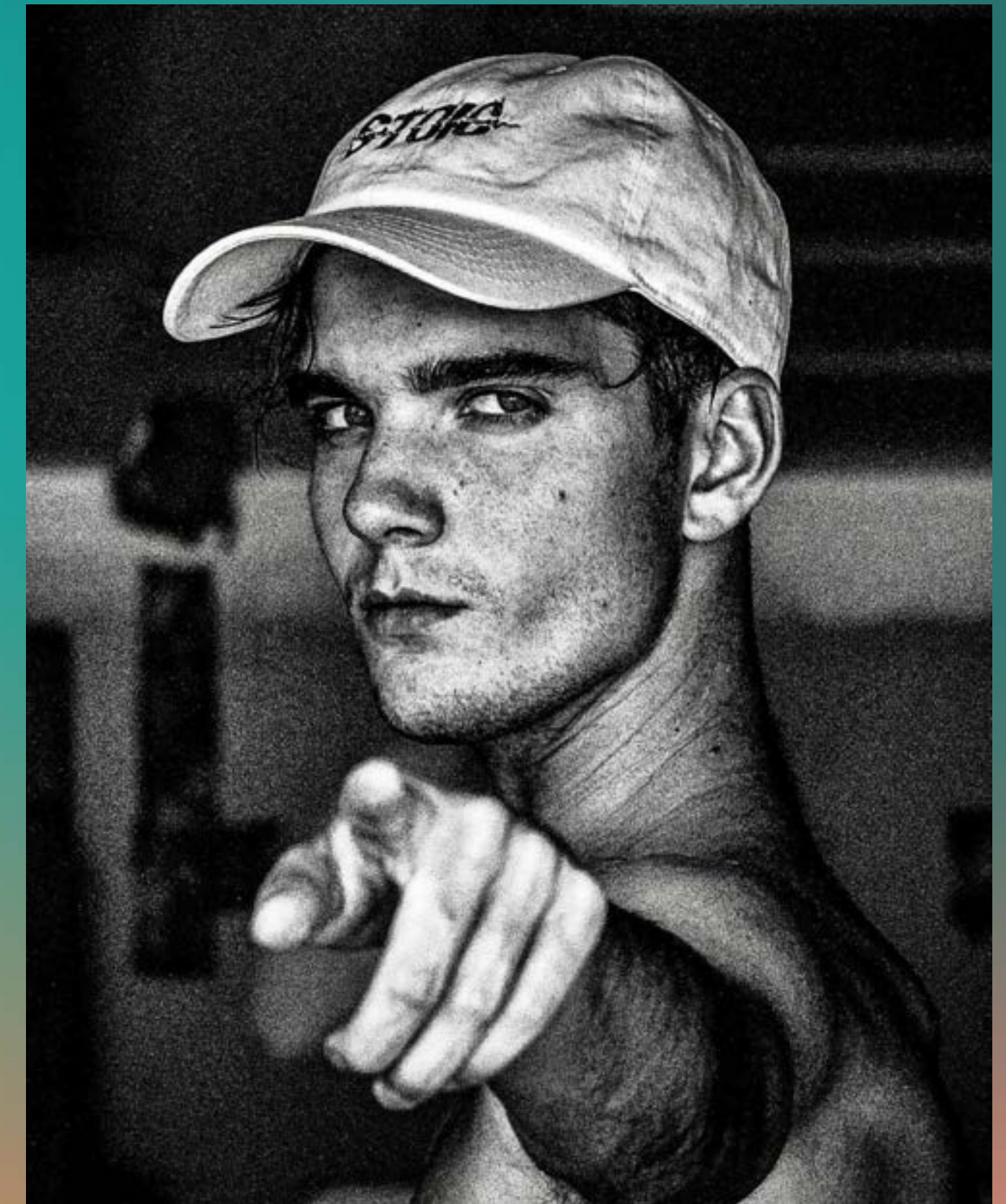
**Luci**

**"Recording Connection was detailed and informative about everything I wanted to know to excel at music. I had the opportunity to work with likeminded industry professionals and students whilst being in a rich environment that provided a rare experience with my mentors."**

Stoic, Recording Connection Graduate



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**Stoic**

# Don't miss this opportunity to get connected right into the music industry!

**Throughout your program, you'll be developing music and sharing it with vital business connections that can change your life.**



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## What you'll do...

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- Learn about the industry
- Build your artistic flare
- Create music for your portfolio
- Get industry feedback
- Understand what it takes to grow





# Listen to Music Created By Recording Connection Students

Graduate and get BUSY.  
Walk away with your own album.  
Or two. Or ten...

**Listen Now**

*Listen to student music,  
view profiles,  
engage with people  
**just like you!***



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# Career Opportunities

We help you get placed in the field

# Job Placement.

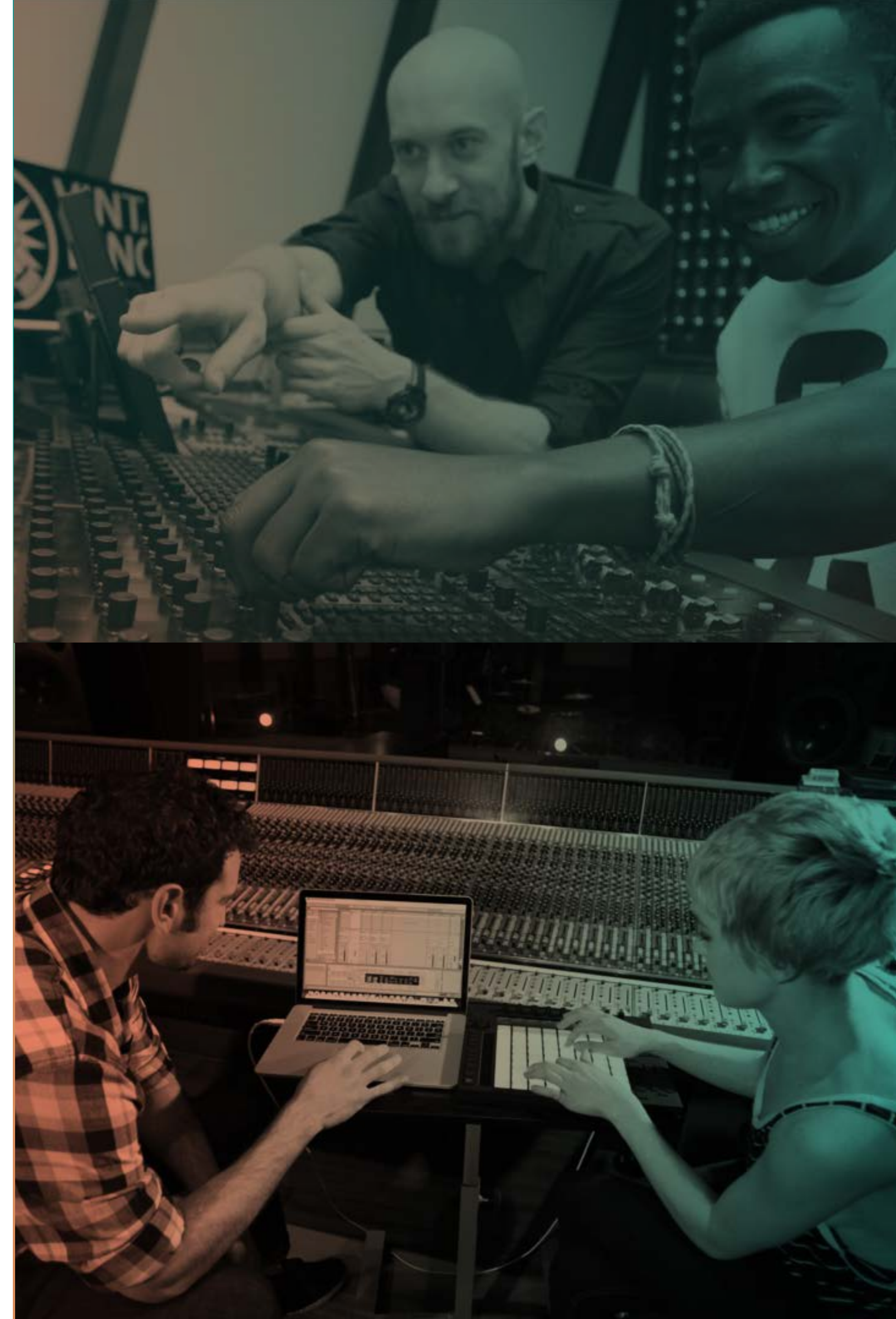
Even before you graduate, you will be connected to the Career Services Department to **help you find your path in the recording industry. If you're an artist, you may have a different path than a studio tech, or a mix engineer.**

Career advisors will personalize everything and help you set **career goals. They are available to work with you on:**

- Creating resumes and cover letters
- Job interview preparation
- Setting short-term and long-term goals
- Portfolio building
- Providing music business resources



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# Catalog

Take a deeper look at our catalog



### LESSON 3: RECORDING AND EDITING MIDI

What is MIDI? It stands for Musical  
Instrument Digital Interface.

[View Program](#)



### LESSON 2: AUDIOCLIPS IN DETAIL

In this lesson we are going to dig deeper  
into the Clip View, emphasizing features  
found in audio clips.

[View Program](#)



### LESSON 1: CORE CONCEPTS

In this lesson you will become acquainted  
with Live's Core Concepts. Familiarizing  
yourself with these core concepts will  
enable you to build a foundational  
knowledge of how Live works.

[View Program](#)

[Click HERE For Catalog](#)

If you're looking for more  
information beyond our website,  
check out our full program  
description and institute catalog.

[Download Catalog](#)



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# Process & Acceptance

Here's how the process works

# Getting Accepted.

**Bear in mind, the Recording Connection is solely acceptance-based.**

To attend, you must be accepted by two people:

1. The professional you are about to meet or have just met (The Music Producer, your Mentor).
2. The school's Director of Admissions.

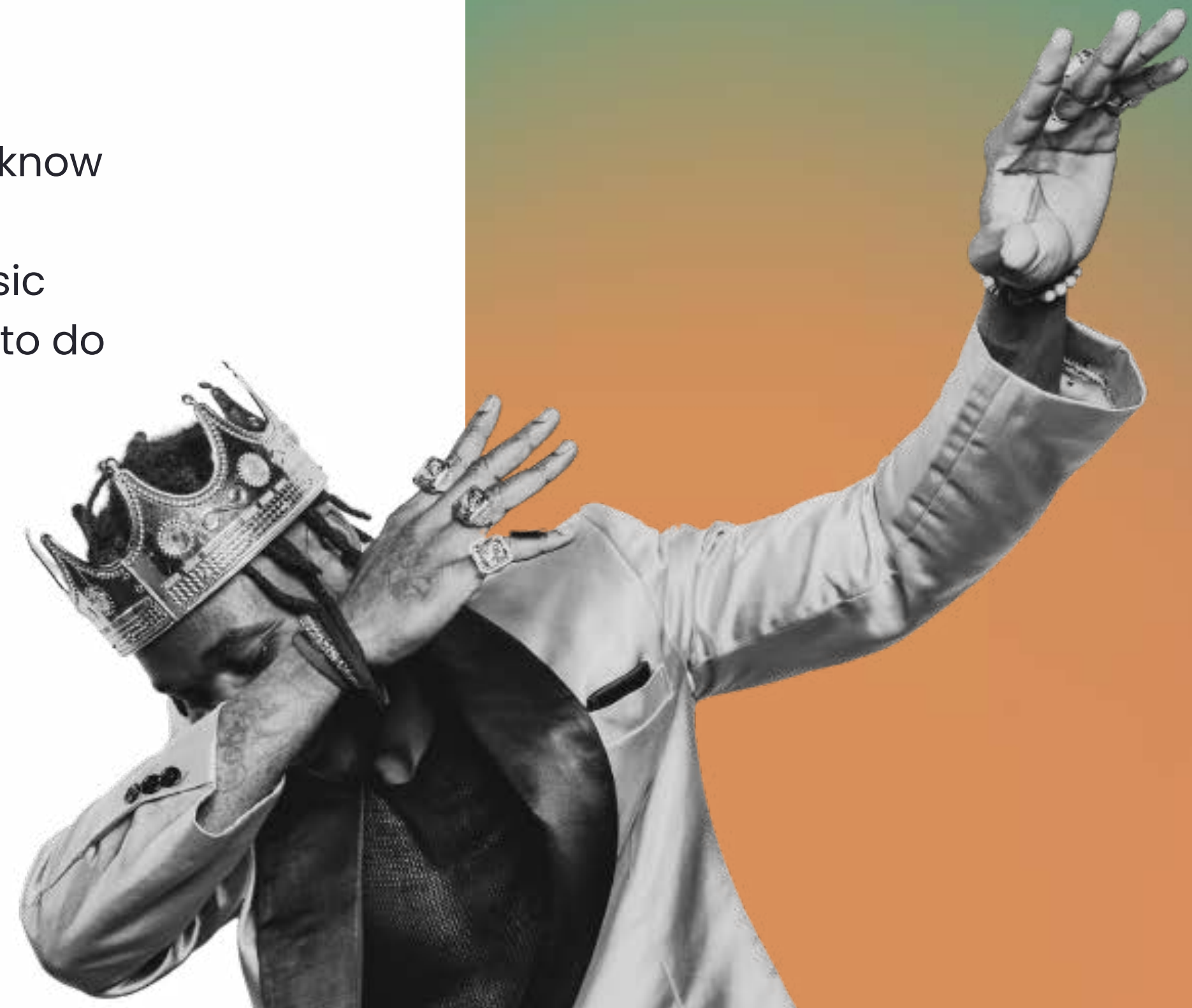
So it's important to do your best to impress both! If you are accepted, know that this means your mentor, an industry professional with years of experience, think you have an opportunity to be successful in the music industry! **We will help you get accepted**, but ultimately it is up to you to do your homework and prepare for this meeting with your mentor.

**Ready to learn  
more about us &  
your opportunities?**

**Let's Get Started**



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# Get Prepared.

**Be sure to watch and read all the materials we have sent you. That is:**

- 1.) The Preparation and Orientation Talk**
- 2.) The Success Stories**
- 3.) The How it Works FAQ.**

To be fully prepared, you must watch and read all 3 items above. Then arrive at your Interview on time and ready to impress your Mentor.



**Recording Connection Program Webinar**



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# The Interview

You should be walking into your interview with the following questions already answered:

How many hours per week is this?

What does the curriculum look like?

What is the difference between my Academic Facilitator and my Mentor

How long is Job Placement?

How much does this cost?

How long is the program?

Which program and I most interested in?

If you need clarity on any of the above questions, watch the materials we sent you. If you still have questions, no problem, call or text your Director of Admissions and ask away.

After your Interview, we'll talk with both you and your mentor. Being able to reach you in a timely manner is very important at this stage. If we cannot reach you, you may lose your place, as openings can fill up very quickly! Therefore, we suggest you keep your phone ringer on and check for emails, voicemails, and text messages regularly.

**Without the mentor's approval, you cannot be accepted by Recording Connection.** If you do not hear from us within 90 minutes after your interview, give us a call at 1-800-755-7597



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**Recording Connection graduate Ramy Morales  
(Travis Scott, Yo Gotti, Gunna/Lil Baby)**

# After the interview.

In the event that you have not been recommended for acceptance by the mentor with whom you interviewed, **we will evaluate why you were not accepted.** Occasionally there are simple situational conflicts, and selecting a different mentor at a different studio will solve the problem.

However, some applicants are not accepted for reasons which are unlikely to change regardless of the studio or mentor. If that is the case, we will give you some tips and advice on how you may improve and allow you to apply again.

While we understand not being accepted can be a letdown, we know that readiness and the ability to commit to one's program is a huge factor in one's success.

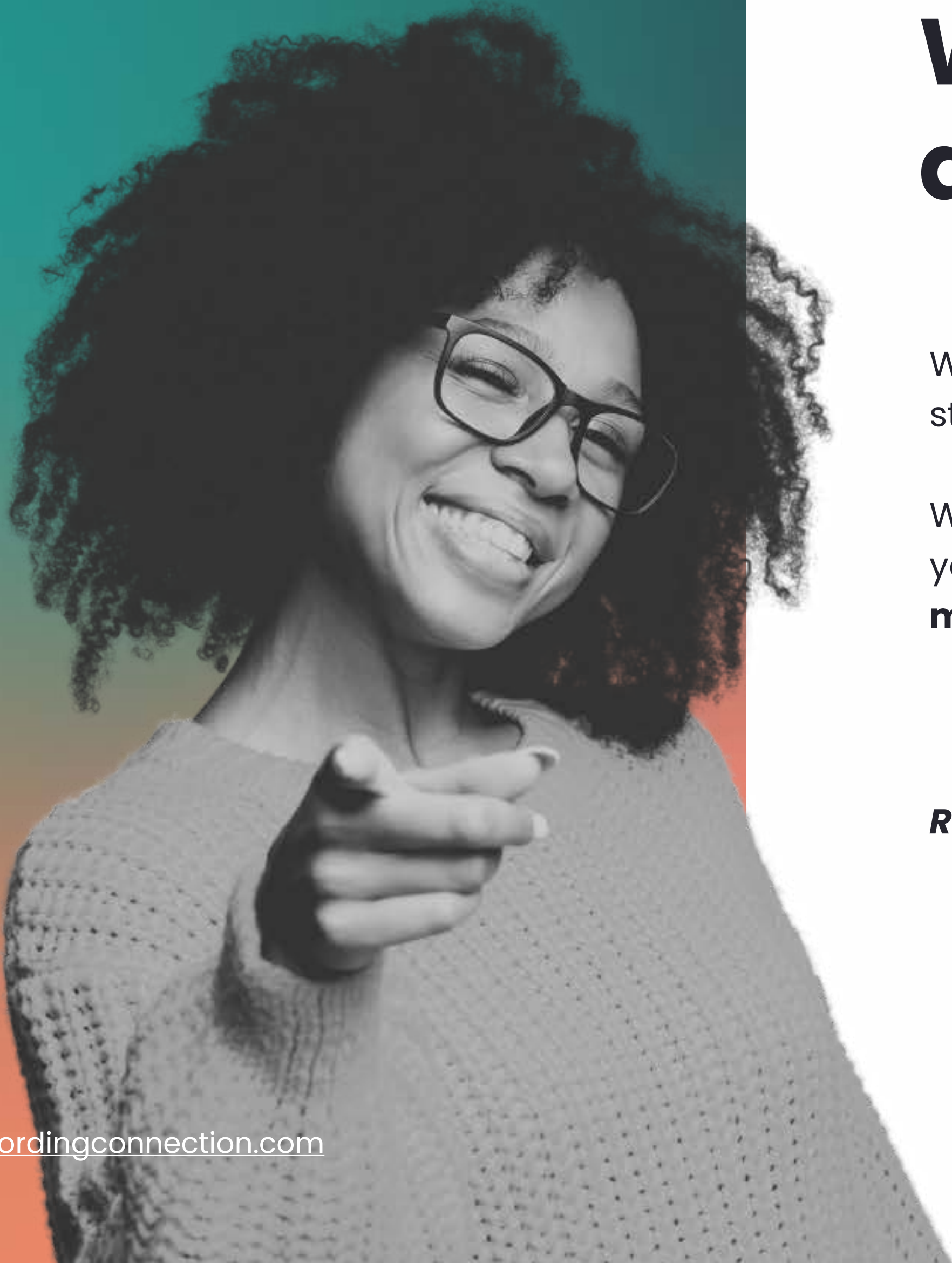
**If you're accepted, we will let you know and you will receive a Letter of Acceptance from our Admissions Department.**





# Stay Debt Free

Reduce your risk to long-term debt



# We're a Tier 1 gold-certified debt-busting school!

We founded this school with the mission of keeping students out of debt while still getting their careers on the right track.

We don't want you to get in thirty, fifty, or over a hundred dollars in debt! We want you to pursue your dreams **without having to worry about two decades of monthly payments.**

*Ready to learn more about us and your opportunities?*

**Let's Get Started!**



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# Invest in Yourself.

The problem with spending up to thirty, fifty, or a hundred thousand dollars on college tuition is, there's nothing left for you! How are you going to buy the equipment or gear you need to pursue a career if you're paying back student loans for 10 or 20 years (or more)?

**We keep our tuition low and keep you out of debt.**

## Why pay more if you don't have to?

Higher Education isn't getting any cheaper. But our programs cost a fraction of four-year university, college, or trade school tuition. Our number one objective is to keep you from spending more than you need to and keep you out of debt while giving you a world-class education.

## Money shouldn't keep you from your dreams

Not being able to spend up to six figures—or needing to take on decades of debt—shouldn't keep you from following your dreams. We keep our tuition low to keep our programs accessible to everyone. Including you.

Need help or have questions? **Family Financial Planners: 1 (800) 295-4433**

\* Actual totals depend on the program in which enrolled, lending choice, credit history, and current Annual Percentage Rates (APR).

# Less tuition, More experience.

Spending six figures at university for a diploma doesn't make sense if you can pay a fraction of that cost and get real-world experience (and a world class education) alongside an industry insider.

## You don't need to go into massive debt

We made it our mission to keep tuition low and accessibility high for students so they can pursue their careers without being followed by a financial cloud. With multiple options, you can enroll in our programs, workshops, and courses no matter your situation. We are priced to fit any budget because we want all who are worthy, to get in and get busy making music.



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# Support

Our available support, resources and more

# Academics

## You are not alone while training with your mentor.

Our Academic Facilitators will help guide you through the program. They are secondary mentors who are working with each student remotely. They take the time with you to make sure you are getting the most out of the program as well as tutor you to help supplement what you're already learning from your mentor.

### Notes from our Academics Team:

*"Our sessions with students start off as a DAW basics, and evolve to working on their personal project."*

*"One of my students, Malik, did weekly sessions with me where we worked on his ear for sound selection and placement. Now he's producing for the major label artist Quin NFN"*

*"I take a specialized approach with each student and make sure their weakest aspect in music production becomes their strongest."*

*"From traditional academic tutoring to specialized, focused one-on-one video sessions, I take pride in ensuring that my students have a completely enraptured experience that's relevant to their professional progression."*

*"Every week, students can expect a friendly, familiar, and firm interaction to inquire about their mentorship experience, suggest professional improvements, and receive advice on how to optimize their experience as they work through the curriculum."*

**We work with you one-on-one, Monday through Friday, 9a-6p, Pacific Time. This is in addition to what you will be learning with your Mentor, in person. Again, we give you two mentors, one in person and one remotely. Two PROS helping you to succeed.**

# Curriculum tutorial.

Welcome to our tutorial on how our unique curriculum is offered and delivered in a manner that sets us apart from other schools. Please take a minute to look at our Learning Management System (LMS) aka the student portal. You are welcome to go over each lesson at your own pace, but the material will be covered in tandem with your remote mentor – from the comfort of your home, favorite cafe, or studio.

After each lesson is completed, your mentor will help ensure that you understand the content and build upon your education via private, one-on-one sessions. Our partnered industry pros will be using our curriculum as the foundation to help you build more and more projects over time. For example, if you're taking one of our audio programs, you would do the reading, finish the quiz at the end of the lesson, and hit submit.

During your next session, your mentor will review and discuss your previously submitted lesson. With an understanding of your progress, they will help you build real projects to bolster your music production career.

In addition to that you will also be learning and doing with our AAT, Additional Apprenticeship Training. Please see the attached PDF.

So, all told, this a structure course as well as Apprenticeship training. Both in the studio and remotely.

**Check out our Student Portal Overview**



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# Student Stories

Stories and reviews from our students

# Reviews & Endorsements



## Alexa Coper in Vancouver, Vancouver

Soon after she graduated from the Recording Connection apprenticeship program, Alexa found herself working in the world of touring musicians.

*"I was living in Vancouver doing the program, and even before I could finish...I got a job within a couple of months through the connections I made..I started working in live events and working with some really big names. I have set up AC/DC, I've set up a private show with Katy Perry, I've done Dave Matthews...I've worked with lots of shows".*

*Alexa has parlayed the skills and connections she made from her time with her mentor Kai Falch-Neilsen at Blue Light Studio (Vancouver, BC, CA) into a career working with some of the biggest names in music (including A\$AP Rocky [read here](#)). When she's not on the road, Alexa is working on building her own home studio and laying down her own music.*



## Nicholas Leupen in Skyesville, Maryland via Google

*"I have been training under professional audio engineer and Grammy award winner Marc Moreau to learn Ableton and Pro Tools, and the knowledge I have gained is priceless! I have also been working with my academic facilitator Hunter Arabaugh who is.... [Read More](#)*



## Elijah Ibarra in Hollywood, California

*"I always made beats, that was my number one thing. Every time he would explain something, I would go home and put on my beats and be like, "Wow, this sounds way better".*

# Reviews & Endorsements



**James Boucher in Los Angeles, California**

*"It's been one of the best decisions I have made".*



**Brent Vassar in Pacifica, California**

*"I have been fortunate enough to sit in on some major mixing projects which has taught me more than I could learn in a class or as a lecture. That's what this school does, it puts you in the place you want to be".*



**Victor Castaldo in Troy, Ohio**

*"Learning it doesn't guarantee you can do it. Doing it proves you can do it."*



**Jamila Nicolas in Buffalo, NY**

*"I got hired at Buffalo State College as their A2 at Rockwell Hall. So they have national acts that come in, and plays, and operas and stuff like that [which' I run the sounds for".*



**Benjamin Taylor in Glendale, California via Google**

*"Recording Connection is an awesome experience primarily because it allows for a personalized, hands-on learning experience. This method of education was far more appealing to me than the large lecture format of a traditional school..."*

# Reviews & Endorsements



**Brian Piper in Stow, Ohio**

*"Recording Connection gave me the tools to jump into a different part of the music industry that I never thought about as a career. It's funny the way life takes you but I have really enjoyed the ride".*



**April Edwards in Lexington KY**

*"I just like being involved in the creative process and seeing their faces when they hear the final masters, and being like, Yeah, I know. It's all good. I did that. I made you sound great".*



**Nigel Dean in San Diego, California**

*"It's an amazing feeling. There's nothing I can't do now, which is one of the greatest things ever, [to be] a musician and an engineer and all that. I'm confident that anything that I want to do musically, I can do it now. There's no limitations".*



**Alyson Hilland in Philadelphia, PA**

*"I applied to both Full Sail and Recording Connection at the same time and got accepted into both! I am so happy that I ended up going with Recording Connection because they have studios all around the country that allows you to get a hand on experience from the comforts of your state".*



# Get Connected

It's Not Who You Know... It's Who Knows ***YOU***

**Get Connected**

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